©IDOSR PUBLICATIONS International Digital Organization for Scientific Research ISSN: 2579-082X IDOSR JOURNAL OF BANKING, ECONOMICS AND SOCIAL SCIENCES 3(1): 91-104, 2018.

Impact of Exchange Rate on Balance of Payments: Nigerian Case

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ABSTRACT

This study investigated the effect of exchange rate on balance of payment in Nigerian for the period of 1986-2017. We employed annual data from Central Bank of Nigeria (CBN) statistical bulletin covering 32years. Augmented Dickey Fuller and Philip-Peron test were conducted to test for the properties of time series, Johansen co-integration test were also carried out with evidence of long run relationship between the variables under study. The study adopted and modified the elasticity approach of balance of payment using OLS. The result showed that exchange rate has a negative effect on balance of payment in Nigeria. The result of the granger causality test indicates that there is a unidirectional causality between exchange rate and balance of payment with causation running from exchange rate to balance of payment. Trade openness was also found to granger cause balance of trade. We there for recommend a policy reform that will improve export diversification thus enhancing the nation's foreign exchange earnings capacity.

Keywords: Balance, exchange rate, CBN, payments

INTRODUCTION

One of the most widely debated issues in field of financial economics is the relationship between exchange rate and balance of payments. Perhaps, since the adoption of Structural Adjustment Programme (SAP) in 1986 in Nigeria, this discussion has been burning locally [1].

The Nigerian exchange rate was relatively stable in 1970's as a result of the oil boom. However, Nigeria started recording exchange rate problems and huge balance of payment deficits and very low foreign reserve in the1980's due to slump in oil prices. To cushion the effect of low foreign exchange earnings occasioned by poor oil prices, Nigerian government approached Bretton Wood institutions -World Bank and International Monetary Fund (IMF) for loans [2]. The perception of the World Bank and IMF was that Nigerian currency (naira) was overvalued and needed devaluation in order to correct its balance of payments problems. Due to pressure from World Bank and IMF, Nigerian government under the leadership of Babangida adopted SAP which promised to improve its balance of payments position by changing the

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production and consumption patterns of its economy, eliminate price distortions, and diversify its economy away from oil in order to achieve sustainable growth. One of the strategies adopted in order to achieve the above objectives the adoption market-determined exchange rate [3].

Before the adoption of SAP, one (\$1) dollar was exchanged for 77kobo (1 naira = 100 kobo), but when SAP was implemented naira depreciated to 1.756 to a dollar the same year. A dollar exchanged for 4.016 naira in 1987, 5.35 naira in 1988, 9.93 naira in 1991, and 22 naira in 1993 [4].

Arguably, J-curve must have been one of the models considered by World Bank and IMF in designing SAP. Because, according to J-curve, devaluation of currency makes imported goods more expensive and consequently discourages its consumption while at the same time, although with lags, increases the volume of exports due to their low prices in the international markets. As a result, such country will begin to record large surplus in trade balance when compared to its position before devaluation. One of the problems of the propositions of J-curve, however, is its inapplicability on import dependent country like Nigeria [5].

The discussion about the relationship between exchange rate and balance of payments has been on-going and many

studies has been done in this area although there is no consensus agreement. While some findings show unidirectional causality from exchange rate to balance of payments, others show bidirectional causalities. Again, while some studies find significant impact of exchange rate on balance of payments, some others find insignificant impact. The objective of this study is therefore to investigate the impact of exchange rate on Nigerian balance of payments [6]. The remaining part of the paper after introduction is organised as follows: section 2 does a review of related literature. section 3.....

Theoretical Review

The traditional school of thought argues that if Marshal-Lerner conditions are met, devaluation of exchange rate should improve promote balance of trade, improve balance of payments and consequently expand output and employment. The Marshall-Lerner condition states that if the sum of price elasticity of demand for export and the price elasticity of demand for imports is than depreciation greater unity, wouldlead to expansion in output. The mechanism behind these positive effects makeexport industries is to more competitive in international markets, stimulate domestic production of tradable goods and induce domestic industries to use more domestic inputs [7].

The monetarists on the other hand argue than in the long-run, exchange rate volatility have no effect on realvariables.Consequently, exchange rate depreciation affects real magnitudes mainly

through real balance effect in the short run but leaves all real variables unchanged in the long-run [8] This view is based on the assumption of the purchasing power parity, which predicts that in the short run, devaluation improves the level of output, but in the long run the monetary consequence of the devaluation ensures that the increase in and improvement BOP output in isneutralized by the rise in prices.

Another school of thought is the IS-LM model, in which exchange rate is viewed as not having direct effects on output, but indirectly through the import-export and the money supply channels. In the model, the relationship between exchange rate changes and gross domestic product cannot be determined a priori because its effect can be either positive or negative due to the impact of exchange rate depreciation on the domestic economy's interest rate. In this model, depreciation is theoretically expected to have positive effect on export since it makes domestic goods cheaperto foreign consumers. It is expected that depreciation would reduce import as a result of the higherrelative price of imported goods, thus increasing net export and income where the Marshall-Lernercondition is satisfied. Where this condition holds, domestic income (output) would increase withdepreciation through the goods market. Exchange rate can also affect domestic money supply andthrough it domestic income. Depreciation is theoretically expected to be accompanied by increasein money supply, leading to a reduction in interest rate and an improvement in investment [9, 10].

Given the national income identity, increase in investment would lead to increase in national income and output. The negative relationship between the exchange rate and GDP can be throughinterest rate effect of exchange rate changes. With depreciation and the consequent reduction ininterest rate due to its expansionary effect on money domestic interest supply, rate becomeslower relative to international interest rate. [11] posits that this is expected to lead to capital flight and accordinglylead to domestic income and output decrease.

Empirical Review

[1] study the impact of exchange rate on balance of payment in Pakistan economy using ARDL and find a positive and significant impact of the former on the latter. They however advised that stability of exchange rate motivates investment which in turn leads to improved balance of payment position. [13] investigate how balance of payments is influenced by exchange rate fluctuations as they relate to developing and developed economies. His findings show that flexible exchange rate regime, currency depreciation leads to balance of payments deterioration as against appreciation due to import dependency of most developing countries. On the developed economies on the other hand, he find that either of currency appreciation or depreciation leave the balance of payments almost unchanged. He showed that during the period of currency depreciation, the effect of low exports is netted off by corresponding low imports. Likewise, during currency appreciation regime, both export and imports increase leaving the balance of payments in almost the same position. The situation is, however, different under fixed exchange rate regime [14].

[13] suggest the existence of а causalrelationship. In particular, that a current account is an important element inexchange rate determination. On the other hand, Martin (2016) used a panelof 180 countries over the 1960-2007 period and found evidence for а reversedrelationship, which holds especially in non-industrial countries flexibleexchange rate arrangements deliver a faster current account adjustment.

According to [11], the relationship has the of two-waycausality. nature а In particular, that exchange rate determines the current account, and the current account, in turn, determines the exchange rate.A financial account and the nominal exchange rate are connected throughcapital flows. An inflow of foreign capital will increase the demand for domesticcurrency, and, subsequently, cause an appreciation of the domestic currency. An outflow of foreign capital will increase the supply of domestic currency, and, subsequently, cause a depreciation of the domestic currency. Again, the direction of causality can differ across the economies under study.

Using Ordinary Least Square, [9] assess the impact of exchange rate on Nigeria balance of payment between 1970 and 2008. They find that the Nigerian balance of payment position is significantly impact by exchange rate. Specifically, they find that the depreciation of exchange rate results in the improved Nigerian balance of payment position albeit if fiscal discipline is imposed. Their finding is in line with the theory, however, Nigeria is an import dependent economy and as such a further inquiry may be in order to establish the actual driver of the balance of payment position in Nigeria.

Using multivariate vector error correction model, [10] investigate how Nigerian balance of payments was influenced by exchange rate depreciation from 1961 to 2012. Their preliminary findings show both a long run equilibrium relationship and between exchange balance of payments and bidirectional causality between the variables. Their IRF result shows that a one standard deviation innovation on exchange rate decreases positive balance of payments in the medium and long run. The variance decomposition result, however, shows that not significant changes in the balance of payments is explained by variations in exchange rates. They therefore conclude that exchange rates is not one of the important determinants of Nigerian balance of payments.

[9] examine the long run impact of exchange rate depreciation on Nigeria balance of trade between 1970 and 2010. Their result show that exchange rate devaluation leads to the deterioration of Nigerian trade balance. They suggest the reason for this result outcome may not be unconnected to import dependency nature of Nigeria with little to export. They, therefore, opine that until export volume of Nigerian is enhanced, currency devaluation will not improve its trade balance.

[7] assess the performance of Nigerian trade in response to the exchange rate

reform. They find that currency devaluation marginally improved Nigerian export position but at the same, instead of discouraging imports increased it although insignificantly. They, therefore, concluded that the devaluation of exchange is not sufficient policy to increase Nigerian trade balance but diversification into non-oil exports.

[2] investigate the causal relationship between the Nigerian exchange rate and its balance of payments with data from 1970 to 2015. The find a bidirectional causality between the two variables implying exchange rate can influence balance of payments just as much as balance of payments can influence exchange rates. Based on their findings they suggested that Nigeria can improve its balance of payments position by adopting strict trade openness especially on those goods can be locally produced. They also suggested that economy diversification away from oil and effective expenditure switching policy could be avenues of improving its balance of payments positions.

[8] examine the impact of exchange rate on Nigerian aggregate balance of payments, current account and capital account using ARDL model. They find that naira appreciation leads to significant deterioration of aggregate balance of payment position and current account but insignificant in the case capital account.

METHODOLOGY

This study seeks to provide empirical evidence on the impact of exchange rate on balance of payment and as well establish the direction of causation between exchange rate and balance of payment in Nigerian for the period of 1986 to 2017. To achieve these

objectives, the study adopted the elasticity approach of trade balances which was predicated onMarshall Learner condition, and modified to suite our current study. The modified model is specified as follows:

Where, BP is balance of payment, ΔER is the change in exchange rate, TOP is trade openness while FDI represent foreign direct investment, and GEX stands for government expenditure. and RGDP represent real gross domestic product. It is important to note at this point that TOP, FDI, GEX and RGDP were included in the model as control variables. And so, to smoothen the data we will apply natural logarithm in all the variables in the model resulting to a log-log model.

Meanwhile to estimate this model annual secondary data was generated from Central Bank of Nigeria statistical bulletin amounting to 32 yearly observations.

Estimation Techniques

The first step in our estimation technique is to establish the properties of time series which will enable us ascertain whether the variable in the model are stationary or not. The presence of

stationarity or non-stationarity of time series data has gained prominence in econometrics analysis due to the inherent inferential problem associated with nonstationary variable in empirical study. including However, non-stationary variables in a model most often results to spurious regression. To address the problem of non-stationarity, all the variables in the model will be test for unit root using Augmented Dickey Fuller (ADF) and Philip-Peron (PP) test. The second step is to conduct the co-integration test using Johansen and Juselius (1990) system equation, while Engle and Granger test for co-integration will also be conducted to determine the specific with co-integrating equation characteristics.After establishing the existence of co-integration and the specific equation that exhibited the characteristics of co-integration, we will perform the error correction mechanisms (ECM) so as to ascertain the speed of adjustment from short-run disequilibrium to long-run equilibrium.

Granger Causality Test

Most often variables that exhibited long run relationship tends to granger cause the movement in each other. In this section, we conducted the granger causality test with a view to determine the direction of causation between the variables under consideration. The models below represent a system equation which will be used to determine the direction of causality among the dependent and the independent variables.

$$BP_{t} = \delta_{0} + \sum_{i=1}^{j} \delta_{1t} BP_{1-t} + \sum_{i=1}^{j} \delta_{2t} \Delta ER_{1-t} + \sum_{i=1}^{j} \delta_{3t} TOP_{1-t} + \sum_{i=1}^{j} \delta_{4t} RGDP_{1-t} + \varepsilon_{t} \dots \dots (3)$$

$$ER_{t} = \beta_{0} + \sum_{i=1}^{j} \beta_{1t} \Delta ER_{1-t} + \sum_{i=1}^{j} \beta_{2t} BP_{1-t} + \sum_{i=1}^{j} \beta_{3t} TOP_{1-t} + \sum_{i=1}^{j} \beta_{4t} RGDP_{1-t} + \varepsilon_{t} \dots (4)$$

$$TOP_{t} = \alpha_{0} + \sum_{i=1}^{j} \alpha_{1t} TOP_{1-t} + \sum_{i=1}^{j} \alpha_{2t} \Delta ER_{1-t} + \sum_{i=1}^{j} \alpha_{3t} BP_{1-t} + \sum_{i=1}^{j} \alpha_{4t} RGDP_{1-t} + \varepsilon_{t} \dots (5)$$

$$RGDP_{t} = \gamma_{t} + \sum_{i=1}^{j} \gamma_{t} RGDP_{t} + \sum_{i=1}^{j} \gamma_{t} \Delta ER_{t} + \sum_{i=1}^{j} \gamma_{t} TOP_{t} + \sum_{i=1}^{j} \gamma_{t} BP_{t} + \varepsilon_{t} \dots (5)$$

$$RGDP_{t} = \gamma_{0} + \sum_{i=1}^{t} \gamma_{1t} RGDP_{1-t} + \sum_{i=1}^{t} \gamma_{2t} \Delta ER_{1-t} + \sum_{i=1}^{t} \gamma_{3t} TOP_{1-t} + \sum_{i=1}^{t} \gamma_{4t} BP_{1-t} + \varepsilon_{t} \dots (6)$$

The parameters are $(\delta, \beta, \alpha, \gamma)$ if the probability values of the coefficient of these parameters are less than 0.05 in all

equations, we conclude that there is causality relationship between the variables otherwise there is no causal relationship among the variables.

RESULT PRESENTATION AND INTERPRETATION

Result of Unit Root test

The result of level and first difference of the ADF and PP test for unit root is hereby presented.

Table 1. Unit root test result

Variables	ADF@	ADF@ 1	st	Order of	PP@ level	PP@	first	Order of
	Level	Diff		Int.		Diff		Int.
BP/gdp	-1.307	-6.182		I(1)	-0.658	-3.795		I(1)
(P-Val)	(0.213)	(0.000)			(0.987)	(0.031)		
lnRGDP	-0.630	-3.062		I(1)	-0.889	-3.062		I(1)
(P-Val)	(0.849)	(0.041)			(0.960)	(0.041)		
lnTOP	-2.349	-7.401		I(1)	-2.328	-20.065		I(1)
(P-Val)	(0.397)	(0.000)			(0.407)	(0.000)		
lnEXR	-2.435	-5.572		I(1)	-2.878	-5.571		I(1)
(P-Val)	(0.141)	(0.000)			(0.059)	(0.000)		

The result of unit root test conducted using ADF and PP test as presented in table 1 indicate that apart all the variables included in this model are non-stationary at level form but after first differencing, the rest showed that all the variables are stationary after first differencing.

Table 2.Result of Johansen Co-integration Test						
Hypothesized No. of CE(s)	Eigenvalue	Trace Statistic	0.05 Critical Value	Prob.**		
None *	0.625831	51.90049	47.85613	0.0199		
At most 1	0.349881	22.40903	29.79707	0.2763		
At most 2	0.216602	9.491037	15.49471	0.3219		
At most 3	0.069705	2.167603	3.841466	0.1409		

The result of Johansen co-integration indicates that there is one co-integrating equation at 5% level of significant. Since Johansen is a system equation and do not report clearly which of the equation cointegrates, Engle and Granger test for co integration was performed to determine which of the equation exhibits long run relationship. And the result indicates that equation 2 is the only equation in the system with co-integration.

Having established the existence of cointegration in the model we move on to estimate the Error Correction Model (ECM) so as to ascertain the short run dynamics of the model. The ECM result will indicate the speed of adjustment.

Table 3 THE RESULT OF SHORT RUN DYNAMICS OF THE MODEL

Tuble Stille Rebot	II OI DIIONI NO.			
Variable	Coefficient	Std. Error	t-Statistic	Prob.
С	0.049071	0.342436	0.1433	0.8872
D(LNEXR)	-0.69509	0.595979	-1.1663	0.2541
D(LNRGDP)	1.203843	4.796394	0.250989	0.8038
D(LNTOP)	0.053581	0.470176	0.11396	0.9101
ECM(-1)	-0.73259	0.190252	-3.85061	0.0007

The result of the short run model indicates that exchange rate has a negative but insignificant effect on balance of payment in Nigeria, implying that a percentage increase in exchange rate will lead to 0.70 percentage decrease in balance of payment in Nigeria. The

coefficient of the ECM is negative and statistically significant; suggesting that any drift in the equilibrium position in the short run will be corrected in the long run. The ECM co efficient of -0.73 indicates that about 73% of the disequilibrium will be corrected annually.

Variable	Coefficient	Std. Error	t-Statistic	Prob.
С	0.083134	6.793289	0.012238	0.9903
lnEXR	-0.18371	0.424685	-0.43257	0.6686
lnRGDP	-0.26892	0.780494	-0.34455	0.733
InTOP	0.388243	0.321627	1.207121	0.2375

Table 4 THE RESULT OF THE LONG RUN REGRESSION MODEL

The result of our analysis indicates that exchange rate at both short and long run has a negative effect on balance of payment in Nigeria. The magnitude of the negative effect is higher in the short run compares to that of the long run even though it is statistically insignificant at both instances. This study however corroborated the findings of [3] who also

found a negative relationship between exchange rate volatility and balance of payment in Nigeria. The result of other variable included in the model especially RGDP provided mixed evidence by showing positive effect on balance of payment in the short run while in the long run it showed negative and statistically insignificant. On the other hand trade

openness was shown to have positive effect on balance of payment at short run and long run.

TABLE 5. RESULT OF GRANGER CAUSALITY TEST						
Null Hypothesis:	Obs	F-	Prob.			
		Statistic				
LNEXR does not Granger Cause LNBP	30	3.31380	0.0529			
LNBP does not Granger Cause LNEXR		0.70947	0.5015			
LNRGDP does not Granger Cause	30	2.09504	0.1441			
LNBP does not Granger Cause LNRGDP		1.24190	0.306			
LNTOP does not Granger Cause LNBP	30	3.75753	0.0374			
LNBP does not Granger Cause LNTOP		1.24943	0.304			
LNRGDP does not Granger Cause	30	0.53767	0.5907			
LNEXR does not Granger Cause LNRGDP		2.34942	0.1161			
LNTOP does not Granger Cause LNEXR	30	3.40263	0.0493			
LNEXR does not Granger Cause LNTOP		2.25806	0.1255			
LNTOP does not Granger Cause LNRGDP	30	0.82784	0.4486			
LNRGDP does not Granger Cause LNTOP		0.08228	0.9213			

The result of the granger causality test indicates a unidirectional causality at 10% level of significant with causation running from exchange rate to balance of payment and not the other way round. Similarly, there is also a unidirectional causality between trade openness and balance of payment with causation also running from trade openness to balance of payment and not the other way round. Meanwhile, unidirectional causality exists between trade openness and exchange rate with causation running from trade openness to exchange rate. The result however suggests that exchange rate and trade openness granger causes balance of payment while trade openness also granger causes exchange rate.

CONCLUSION AND RECOMMENDATIONS

In this study we examined the effect of exchange rate on balance of payment in Nigeria, and as well established the direction of causation between them. The study empirically reveals that exchange rate has a negative effect on balance of payment in Nigeria both in the long and short run. This however suggests that a high volatile exchange rate portends adverse effect on balance of payment position of Nigeria. The result of the granger causality test also indicates that it is exchange rate that dives the change in balance of payment and not balance of payment driving exchange rate. Trade openness drives both exchange rate and balance of payment in Nigeria.

Based on these findings, we therefore recommend that government should ensure stable exchange rate in Nigeria through robust economic policy that will stimulate export diversification so as to generate sufficient exchange rate to maintain trade surplus which will strengthen the nation's balance of payment.

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Dependent Variable: LNBP Method: Least Squares Date: 09/25/18 Time: 17:32 Sample: 1986 2017 Included observations: 32						
Variable	Coeffici ent	Std. Error	t-Statistic	Prob.		
С	0.08313 4	6.793289	0.012238	0.9903		

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I NEVD	_	0 424685		0 6686
LINEAK	0.18370 6	0.424085	0.432569	0.0080
LNRGDP	0.26892	0.780494	- 0.344551	0.7330
LNTOP	0.38824 3	0.321627	1.207121	0.2375
R-squared	0.22621 1	Mean dependent var		0.3942
Adjusted R-	0.14330	S.D. dep	endent var	38 1.0124 66
S.E. of regression	0.93711 6	Akaike in criterion	nfo	2.8244 50
Sum squared resid	24.5892 4	Schwarz	criterion	3.0076 67
Log likelihood	- 41.1912 0	Hannan- criter.	Quinn	2.8851 81
F-statistic	2.72852 5	Durbin-Watson stat		$1.4987 \\ 17$
Prob(F-statistic)	0.03280			
Dependent Variable Method: Least Squa Date: 09/25/18 Ti Sample (adjusted):	e: D(LNBP) ares ime: 17:30 1987 2017	.		
Included observation	ons: 31 atte	er adjustmei	nts	
Variable	Coeffici ent	Std. Error	t-Statistic	Prob.
С	0.04907	0.342436	0.143300	0.8872
D(LNEXR)	0.69509	0.595979	- 1.166299	0.2541
D(LNRGDP)	1.20384	4.796394	0.250989	0.8038
D(LNTOP)	0.05358	0.470176	0.113960	0.9101
ECM(-1)	0.73258 5	0.190252	- 3.850610	0.0007
R-squared	0.42635	Mean de	0.0080	
Adjusted R- squared	0.33809	S.D. dependent var		1.0787 18

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S.E. of regression	0.87761	Akaik	e info		2.723	4
-	8	l I		7	9	
Sum squared	20.0255	Schwa	arz criterion		2.9547	
I og likelihood	- 4	Hanna	an-Ouin	n	2 7988	
Log internioou	37.2139 2	criter.	in Quin	ii Quiiii		3
F-statistic	4.83094	Durbi	n-Watso	n	1.8732	
Drob(E statistic)	8	stat			2	5
	0.00470					
Pairwise Granger Ca Date: 09/25/18 Ti Sample: 1986 2017 Lags: 2	ausality Te me: 17:43	ests				
Null Hypothesis:			Obs	F-	Pro	b.
				Statist	i	
				C		
LNEXR does not Gr	anger Caus	se LNBP	30	3.3138 0	8 0.0	952 9
LNBP does not Gra	nger Cause	e LNEXR		0.7094 7	4 0.5	01 5
INPCDP does not (Granger Ca	1160	30	2 0050		11
LNBP	Stallget Ca	use	50	2.0550	5 0.1	1
LNBP does not Gra	nger Cause	e LNRGDP		1.2419	9 0.3	06
				0		0
LNTOP does not G	ranger Cau	se LNBP	30	3.7575	5 0.0	37
LNBP does not Gra	nger Cause	LNTOP		1.2494	4 0.3	4 04
	-			3		0
LNRGDP does not	Granger Ca	use	30	0.537	6 0.5	90
LNEXR LNEXR does not Gr	anger Caus	se LNRGD	Р	2 3494	4 0 1	16
	unger euu		-	2		1
LNTOP does not G	ranger Cau	se	30	3.4020	5 0.0	49
LNEXR	0			3		3
LNEXR does not Gr	anger Caus	se LNTOP		2.2580	0.1	25
				U		5
LNTOP does not G	ranger Cau	se	30	0.8278	8 0.4	48
LNRGDP does not (Granger Ca	use LNTO	P	0.0822	2 0.9	21
	J			8		3

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